

CANADIAN MOVING PICTURE DIGEST

Vol. 21, No. 50

TORONTO 2, CANADA

April 12th, 1930

Astronomers Discover a New Planet!

EXHIBITORS DISCOVER A NEW STAR!

TIBBETT

The Biggest
ROGUE

Thing in Sight!
SONG

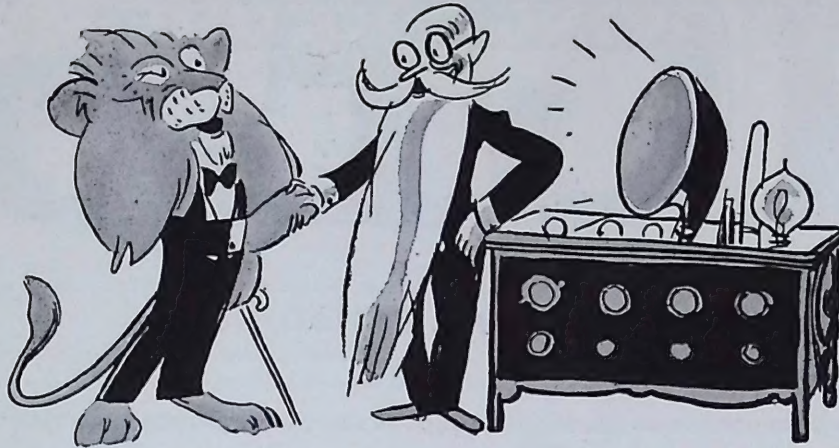


4th month of capacity business in New York and Los Angeles at \$2. Audiences everywhere welcome the new Star! First popular priced engagements are sensational North, East, South, West.

METRO-GOLDWYN-MAYER

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

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in the Talkie of Talkies -

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the pride of

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Montgomery. Based
on a story by Ursula
Parrott. Directed by
Robert Z. Leonard.



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THE INDUSTRY!**

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3rd BIG WEEK at
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Christie" has broken
every record ever
known at the
Capitol!

ANOTHER SPRING PARAMOUNT SMASH!

"Honey" standing 'em up
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New York, and held over
second week!

Best business of any pic-
ture in four months at
Colonial, Akron, O. Top-
ping "Sweetie" grosses in
Zanesville, O. and twenty
other spots. S. R. O. at
Minnesota Theatre,
Minneapolis.

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FUNNY AND FRISKY
TYPE OF MUSICAL
COMEDY CLICKER
THE PUBLIC'S CRAZY
ABOUT RIGHT NOW!



Sweeter
Than
"Sweetie"

"Honey"

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**NANCY
CARROLL**

with

HARRY GREEN

LILLIAN ROTH

SKEETS GALLAGHER

STANLEY SMITH

Directed by Wesley Ruggles

*Adapted by Herman J. Mankiewicz from the novel and
play "Come Out of the Kitchen" by Alice Duer Miller
and A. E. Thomas.*

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of Sunshine*

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RAY LEWIS

Editor and Managing Director

Vol. 21, No. 50

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April 12th, 1930

The New National Anthem



WILLIAM FOX signed "on the dotted line;" and now the Industry can settle down to the business of making its money at the box-offices, by a concentration on production and exhibition, not overlooking the healthy distribution revenue, or it can play like the "big financial magnates." Playing the latter kind of a game means Wall St., and the stock market.

Adolph Zukor, who should know something about this business, years ago said that the control of the Industry was at the box-office, because that is where the money is. This was previous, somewhat, to that era when the Stock Market became most interesting to our Industry.

We have all lived to see just what the temperamental Stock Market can do, and now that a union of powerful banking interests are linked up with one of the most important units of our Industry, namely the Fox Enterprises, with Fox on a salary, albeit one-half-a-million a year, we have an opportunity to further see the temperamental favours of Stock Market Finance.

However, "All's well that ends well;" and even if Sheehan calls Untermeyer, Fox's "head man of the legal show," a "poor loser;" and Untermeyer claims that Sheehan's various statements have been made "to cover the defeat of his plans to secure the presidency," we hope that all the men involved will "make up."

Fox is still the Fox of old. Full of Showmanship ability, courage, enterprise, resourcefulness; and a fighter 100%, as has been evident.

Winfield Sheehan, in command of productions, has sent the quality of Fox pictures up so noticeably during the last two years that there is not a better program on the market.

Fox and Sheehan appeared to be a great team. I wonder how great will be each other's greatness in "getting together" without any malice, or desire to keep alive the misunderstanding!

A great deal of "muddy water" has passed under their Bridge of Sighs, but since no one has been called upon to act as Pallbearer, let us hope that Fox and Sheehan still remain a real big Showman combination.

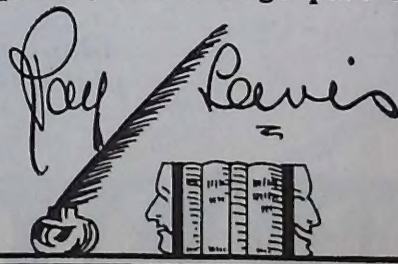
The Bancamerica-Blair-Lehman Brothers-Dillon Read & Co., in conjunction with Halsey Stuart & Co., will make an issue of about fifty million dollars of 6½% debentures with stock warrants for common stock of Fox Film Corporation attached and for twelve hundred thousand shares of Class A common stock of Fox Film Corporation.

This financing, according to a statement by Harley L. Clarke, new President of the Fox Enterprises, will give the company in excess of seventy million dollars in cash!

William Fox has agreed to remain with the companies for five years, as a member of the Board of Directors and Chairman of the Advisory Board.

Mr. Samuel Untermeyer further states that "Mr. Fox is an underwriter with Harley Clarke, (president of General Theatre Equipment) for a large part of the securities about to be issued."

And now who is next? Our advice to our big Showmen is, "To the bank - to the bank - to the bank" with their own cash. They should make it a national anthem, for the policy of a Reserve Fund by banks, has been found solid financing and should be good enough for Show Business to follow!



RAY



RAY LEWIS

PRESENTS

METRO-GOLDWYN-MAYER'S program for 1930-1931 will be fifty features.

The Academy of Motion Picture Arts and Sciences has just awarded Metro-Goldwyn-Mayer the 1929 merit degree for the best Music film, "Broadway Melody," and 1930 will probably see this company get first honors again with "The Rogue Song."

A \$20,000,000 production budget has been voted by Fox from April 15th, 1930 to April of 1931, exclusive of Newsreel.

WARNERS will make an outlay of \$20,000,000 for 1931, planning forty-two features and a big program of Shorts.

J. L. Warner, in charge of production, stated that \$17,500,000 would be spent on the features and \$2,500,000 on the shorts.

Universal's program includes an average of \$500,000 for each picture, and a total program cost of \$12,000,000. Mr. Carl Laemmle announces a program of twenty pictures, which will cost what fifty previously cost the company to produce. There will be no program pictures; and brands and brand names will be eliminated, each picture selling on its individual merit.

FIRST NATIONAL is to have forty features and the expenditure is to involve \$17,500,000, according to an announcement by L. J. Warner, Vice-President, in charge of production. Ten of the pictures will be all-technicolor specials.

Paramount is to offer sixty-five features with a small percentage in colour, according to a statement made by Jesse L. Lasky.

United Artists, fifteen; Sono-Art World-Wide, twenty; Rayart, twenty; UFA, twenty; Art Class, three; RKO, thirty; Columbia, twenty; Tiffany, thirty.

Grant L. Cook, Executive Vice-President, announces that several pictures will be made on the wide film and three or four in colour.

The RKO program will include some features made abroad.

WE ARE just in receipt of a letter from H. M. Thomas, Western Division Manager of Famous Players Canadian Corp., whose comments are of interest in respect to Miss Margaret Gould's attack upon Motion Pictures. We learn that this lady is new in her field of association as Secretary of the Child Welfare Council. In connection with her general remarks, she stated that about four American companies controlled the Motion Picture Industry; and that a survey of exhibitors reported that they were desirous of presenting films suitable for children, but these were unavailable.

Meanwhile, Toronto's Mail & Empire published our letter in full; and the Daily Star selected the salient points for publication, while the Evening Telegram had an Editorial which commented on Miss Gould's complaints and finished up with:

"It all prompts enquiry as to whether some reformers talk in order to reach and influence the general public or merely to enthuse a limited coterie of their kind.

The fact is that there are good and bad of most things, including motion pictures. And the latter have the further advantage of being watched by government censorship."

IT LOOKS as if this Industry which has found its voice, must use that voice also, in answering the various reformers, who select us for publicity.

April 8, 1930.

Dear Miss Lewis:

I have just read "AN OPEN LETTER TO MARGARET GOULD" in the April 5th issue of The Digest.

I honestly think this is one of the best bits of writing I have yet seen hurled at our common enemy — the reformer.

I am writing and telling each of my managers to clip this article and use it, in the event they are ever called upon to speak before any club on Motion Pictures.

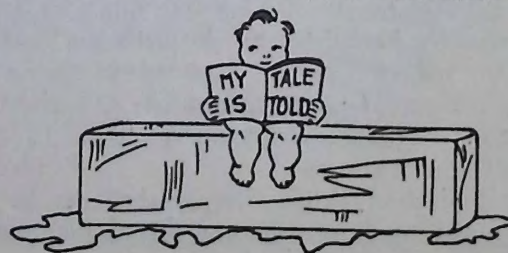
Not only is your "story" well written, but to me it seems to cover every phase of the picture persecution angle, which now seems to be one of the popular indoor sports with various clubs throughout Canada and the States.

However, did it ever dawn on you that one reason the so-called reformer picks on the Motion Picture is because he or she figures it will bring more publicity than any other medium?

A few weeks ago a Minister spoke on the evil influence of the talking picture in Winnipeg, and his sermon was the only one reported in the newspapers the next day. If the Motion Picture brings fame and publicity to the reformer, it is only human nature that the said reformer is going to take advantage of this opportunity.

Cordially,

H. M. THOMAS.



The Seventeen Commandments-- The New Code Is The Old Code

THE NEW CODE formulated by the Industry's producers, in respect to production looks like the Old Code, with a new presentation; and includes a list of "Thou Shalt Nots," which even Mount Sinai would consider opposition! In fact we have seven more commandments than "The Ten," and since seven is a lucky number, we should be lucky!

The code was unanimously adopted by the producers; and if any other medium of art, literature, entertainment, can present such an array of "eliminated vices," such mediums are beyond the writer's fund of knowledge.

Had the collaborators of the Holy Bible been presented with such a list of necessary eliminations, those verses and chapters, those historical references, governing individual and group conduct, which gives to the Bible such an air of authenticity, would have necessarily been deleted; and the value of the Bible considerably lessened.

THE NEW CODE enacts "that crimes against law shall never be presented, in such a way as to throw sympathy with the crime as against law and justice. In our present productions, the criminal generally "gets his" while those who are his victims "live happily ever after," providing they are alive.

"That acts of murder or brutality shall be presented only in such a way as will not inspire imitation."

No murder, or scene of brutality in any picture witnessed by the writer, is presented in a manner which would inspire anyone to emulate the pictured example.

"That methods of crime shall not be presented in explicit detail on the screen; that revenge in modern times shall not be justified as a motive."

We are well over the "crook epidemic" of pictures, which specialized in "crime," so this restriction will not worry the industry, nor the public.

"That the use of liquor in American life shall be restricted to the actual requirements of characterization, or plot."

HERE is room for improvement, but we hope that American producers will not make their pictures "too dry." We must remember that the U.S. is the only legislated dry country, and that distribution of U.S. pictures covers a world market which is no "Sahara Desert." Besides there are none so dry as those that will not drink.

"That the sanctity of the institution of marriage and the home shall be upheld; and that adultery shall not be explicitly treated or justified."

Herein is a clause which has generally been observed in the Industry.

"That scenes of passion shall not be introduced when not essential to the plot." This is safe enough, but remembers boys, "all is not pure which has no passion;" and outside of those subnormal intelligentzia, the average, normal human being wishes to remain conscious of his ability to express "Passion;" and this self-same "Passion" is the last desire which any normal person is willing to renounce! So not too much suppression please, else we be mistaken for jackasses instead of stallions!

AS for sex perversion, your editor has yet to witness a picture where the heroine sends violets to the soubrette!

"The subject of White Slavery shall not be treated on the screen." Now, who thought of that one? So

far in our screen stories all of the men have been willing to pay the lady of their desire, with love, or diamond bracelets; and we have yet to meet a screen White Slaver.

"Good taste and a proper regard for the sensibilities of the audience must regulate the treatment of low, unpleasant, although not necessarily evil subjects," which causes us to remark that "you can't make a silk purse out of a sow's ears;" and if you deal in "swinish material," it will not smell like "Attar of Roses." The presentation, however, of "Swine's meat" can be made to have an artistic effect, for one can keep their "swinish flesh" of the size of "suckling pig;" and such "a piggish feast" if properly dressed and garnished is not distasteful to the taste.

"NO FILM or episode may throw ridicule on any religious faith." No film has.

"Ministers of religion in their character of ministers of religion shall not be used as comic characters or as villains."

They have not, on the contrary ministers of religion have been given a presentation of nobility on the screen, which should have inspired a kindred reciprocity for the presentation of the Industry by the ministers. As for the code, "The use of the Flag shall be consistently respectful," this we infer includes all flags; and no one can chalk up a black mark against the Industry in this respect!

THE HISTORY, institutions, prominent people and citizenry of other nations shall be represented fairly;" and in this presentation Motion Pictures has been fairly and consistently fair. There could be a noticeable improvement in the characterization of Englishmen, for if there are any that look and act as much like "damn fools," as some we have presented on the screen, this is a diversion your editor has missed, although years spent in London, England, should have presented some such specimens.

MOST of the Englishmen on our screen, who are incidental in our pictures, look as if their main ambition was to catch flies, since they go around continually with their mouths open!

The idea that Englishmen have no sense of humour has been dispelled; and now let's get rid of the idea that they "have no sense."

"Pointed profanity is forbidden." Sherman said that "War is Hell" and true to this tradition we have been "raising Hell," in word and action in our War Pictures, but compared to the "profanity" we have heard on the stage, the screen is still a "silent" picture!

"Obscenity in word, gesture, reference, song, joke, or by suggestion, is forbidden." That's fair enough, but "a fool there was and he made his prayer even as you and I." That clause is a difficult one, for what is "obscene," is not in the material, but in the presentation; and whereas one picture suggests a piece of business which may be suggestive, another picture presents the same material, as for instance, in "Hot For Paris," where Fifi does "her daily dozen" and McLaglen and the Swede, tell each other they must not stay to watch; and yet are riveted to the spot. "Naughty, but nice," therein lies the difference!

(Continued on Page 8)



Every Installation a Success

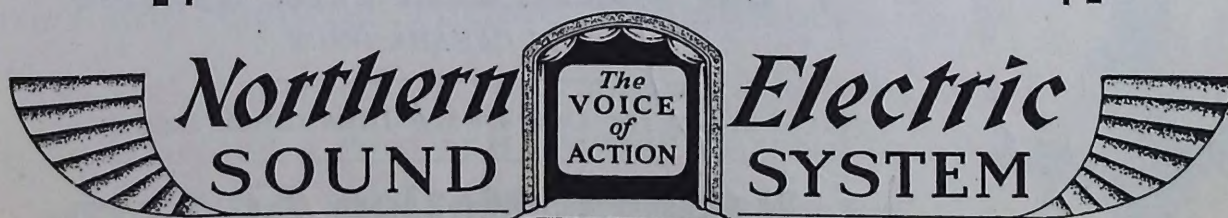
TRUE in every sense of the word.
First, perfect reproduction — second, larger
box office receipts.

The Northern Electric Sound System repro-
duces with fidelity the spoken word, and
musical scale. This has been made possible
by some fifty years of research in sound
transmission problems.

The Northern Electric Sound System is
manufactured, installed and serviced by a
staff of experts who co-operate one hundred
per cent with theatre managers. Ready to
serve them in any emergency, at anytime
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The Northern Electric Sound System boosts
box office receipts. Write for complete in-
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RESEARCH PRODUCTS SALES DEPARTMENT
637 CRAIG STREET WEST, MONTREAL, QUE.



WESTERN ELECTRIC IN U. S. A.

The Seventeen Commandments

(Continued from Page 6)

"DANCES which emphasize indecent movements are to be regarded as obscene," which is fair enough since "every little movement has a meaning all its own." "Indecent or undue exposure is forbidden." The screen's single and double exposures may have been overexposed, but since the screen has only "exposed Beauty" and Beauty cannot suggest indecency, we are safe here.

"Such subjects as hangings, or electrocutions, third-degree methods, brutality, apparent cruelty to children or animals, must be treated," the Code provides, "within the careful limits of good taste." Here Mr. Will Hays explains, "Every step of this procedure is an act of self-discipline within the Industry, and production managers will have available the best experience and advice of the Industry as a whole, as well as the constructive criticism and suggestions which the Industry draws from the socially-minded groups whose co-operation it is receiving." Therefore, the general "Good Taste" should be in "good taste" and do us good!

"The Vagabond King"

"The Vagabond King" had a big week in Ottawa playing simultaneously at the Regent and Imperial Theatres with a special Philco radio tie-up. Prices were raised at the Imperial to co-ordinate with the Regent scale.

FOR SALE

All kinds of Theatre Equipment, including one Senior Pacent Machine, in good condition, must be sold. Prices very reasonable. Phone TRinity 2899, or write
MRS. ROSEFIELD, 389 MARKHAM ST.,
TORONTO, ONT.

Censor Board Salaries

An appropriation of \$29,225 has been made by the Ontario Government for salaries for the Ontario Board of Moving Picture Censors for the fiscal year, these including: Chairman, \$3,500; Vice-Chairman, \$2,700; three members at \$2,500; two projectionists at \$2,000 each, and other clerks.

The appropriation for the Ontario Government moving picture studio at Trenton for the current year is \$117,725.

More Northern Electric

The Canadian Government has purchased a Northern Electric film and disc system for use in the Government film studio at Ottawa, the director of which is Frank C. Badgley.

A Northern Electric system has been installed in the theatre of the Alberta Board of Moving Picture Censors at Edmonton, Alberta.

The Alexander Theatre at Kapuskasing, way up in Northern Ontario, has been equipped with Northern Electric equipment.

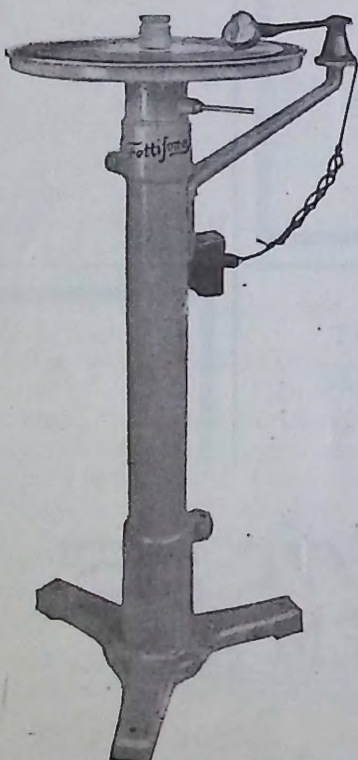
Acadia Theatre Burns

The Acadia Theatre and the Government liquor store, adjoining structures, at Minto, N.B., were swept by fire, the loss estimated at \$30,000. There was no one in either building when the flames were discovered.

POSITION WANTED

Operator with four (4) years' experience, some Sound, desires position. Will work as second operator. references. Apply

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An Amazing Bargain Price!

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2 FOMAN Super Chromatic Pick-ups			
1 Genuine WEBSTER Fader	-	-	70.00
1 SAMSON Selector Audio Frequencies	-		25.00
1 FIDELITY Booth Speaker, with Volume Control			15.00
			<u>\$410.00</u>

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Show Business



Very few feature releases in Ontario are being classed as "Passed U" for family consumption by the Ontario Board of Moving Picture Censors under the recently enacted order providing for classification of films. "U" films are to be designated as such in theatre advertising but the initial is somewhat conspicuous by its absence. It is understood that only one in 10 pictures are listed as "Passed U" in Ontario. The whole matter is intended merely for the guidance of parents in the selection of shows for their offsprings.

In Great Britain approximately half of the features are "U" and the other half "A" for adults, while 95 per cent of the comedies are listed as "U" and 99 per cent of all other short subjects are also "U." This is mentioned because the Ontario law has been patterned after the British practice.

The Canadian premiere of the British talking special "High Treason" opened at the Princess Theatre, Montreal, April 5, this being the leading downtown house of Consolidated Theatres, Limited.

The handsome film exchange building for Montreal, under construction during the winter months, will be opened May 1 with due ceremony. It is regarded as the finest exchange centre on the North American Continent. It occupies a whole city block, 456 feet long, in Montreal West and there are two floors with office suites and vaults constructed on the unit system to reduce fire hazard to the minimum. The building is a considerable distance from the downtown section of the city but is convenient to all transportation facilities. Many of the Montreal film exchanges are moving into the new structure.

Col. John A. Cooper, president of the Motion Picture Distributors and Exhibitors of Canada, Toronto, sails

for England on May 15 to confer with various governing bodies, film renter associations and officials of the Performing Rights Society. He plans to make a thorough investigation of the film industry.

Manager Joe Franklin of Keith's Theatre, Ottawa, has recovered from his lengthy illness and operation and it is once more back in harness. The house had its best week of the season just prior to his return.

The Roxy Theatre, downtown Montreal house specializing in silent pictures, opened with "A Woman in Pawn," a Gaumont British production, on April 5 for two weeks or more. Several recent silent attractions here have played three weeks at 50c top.

With the closing of the Ontario Legislature on April 3 came the adoption of the amendments to the Theatres and Kinematographs Act providing for the raising of the age limit for unaccompanied children from 15 to 16 years, the empowering of the Ontario Inspector of Theatres to exercise authority in the granting of licenses for theatres and exchanges and making provision that all theatres must be of fireproof construction one year from now. Structural conditions for film exchanges are also controlled by the Government with a view to public safety. The bill also provided that the Government could pass upon the sale and rental of all films. The amendments become law on June 1.

Formal announcement has been made by P. J. Nolan, president of the Nolan Theatre Enterprises, Ottawa, of plans for the erection of a futuristic suburban theatre in Ottawa's West End to cost \$125,000. This will eventually replace the Columbia Theatre, one of Nolan's three present houses.

Our 1930 Catalog

has just been issued. It contains 32 pages of information and prices on Motiograph Projectors, Baldwin Amplification, Sound Screens, Motor Generator Sets, Lenses, Booth Accessories and General Theatre Equipment.

If you did not receive your copy, or if you want one extra, simply drop us a card and we will be glad to mail you a copy.

THE COLEMAN ELECTRIC Co. - 258 Victoria St. - Toronto, Ont.

"Courtesy With Service"

Round About the Studios



Greta Garbo, whose first talking picture, "Anna Christie," for Metro-Goldwyn-Mayer, is breaking records.

David Percy and "Bing" Crosby are the latest singing stars of stage and screen to be signed for the new Metro-Goldwyn-Mayer revue, temporarily titled "The March of Time."

George Duryea, who was brought to the coast to play the leading male role in Cecil B. DeMille's "The Godless Girl," is now playing a featured role in the Educational-Mack Sennett Talking Comedy, "Radio Kisses," opposite Marjorie Beebe. Mr. Duryea's forte is comedy, having appeared on the stage almost exclusively in the lighter roles.

Winnie Lightner, who shares laugh-honors with Joe E. Brown, in "Hold Everything," the initial attraction at Warner Bros. new Hollywood Theatre, attended the premiere.

Jeanette Loff, diminutive singing sensation of the Paul Whiteman picture, "The King of Jazz," conceived and directed by John Murray Anderson, is coming to New York for its world premiere. So is Paul Whiteman with his band. The troupe will entrain on the Wednesday morning following the last Pacific Coast Old Gold Broadcast.

"Funny Face," musical comedy which starred Fred and Adele Astaire and was a success on Broadway and in Europe has been purchased by Fox Films for the movietone screen.

"Strictly Unconventional" has been removed from the M-G-M April Release List and will be released May 3rd. In its place on the April list, which includes "Redemption," "The Divorcee," and "Children of Pleasure," will be William DeMille's "This Mad World."

Adele Windsor, Rex Bell, Eddie Fetherston and Charles Sullivan, well-known Hollywood players, have been signed for roles in support of Clara Bow in her next Paramount talking vehicle, "True to the Navy," joining a cast in which Frederic March and Harry Green are featured under the direction of Frank Tuttle.

Laura La Plante and John Boles are in New York making personal appearances at the Roxy in connection with "Captain of the Guard."

"Our Blushing Brides" will reunite the popular trio of feminine players who scored such a hit in "Our Modern Maidens" and "Our Dancing Daughters" — Joan Crawford, Anita Page and Dorothy Sebastian.

Norman MacLeod, writer, cartoonist and film director, has signed to write and direct for Radio Pictures. He became internationally famous for his cartoons on subtitles in Christie Comedies.



Dorothy Revier, starring in Columbia's "Murder on the Roof."

Dolores Del Rio will follow "The Bad One," her first talking picture, with an all-talking picturization of Tolstoy's "Resurrection," the story that was the base of her finest silent picture. However, Joseph M. Schenck, producer of the forthcoming audible version, announces that there will be so many changes in story treatment and dialog that the talking version will not be in any sense identical in subject matter with the silent picture that starred Rod LaRocque and which was directed by Edwin Carewe.

No director or leading man has yet been chosen.

Olive Borden, one of Hollywood's free-lance players who is much sought after, has been cast for the feminine menace role in "High Society," Paramount's first starring vehicle for Jack Oakie. She will have the role of a society siren who matches her charms against those of Mary Brian, Oakie's leading woman.

Lucille Powers, blonde, 19, and a comparative newcomer to pictures, has been awarded what has been heralded around Hollywood as the most desirable feminine role of the year. She will play Claire, the lead in "Billy, the Kid," the epic of the noted cowboy outlaw which King Vidor is to make as his next Metro-Goldwyn-Mayer picture.

"Whispers" is to be the title of Rowland West's next picture for United Artists — his first film since "Alibi," which brought Chester Morris to prominence and some millions to Mr. West and his associates, as well as to exhibitors in every city. This next film is based on a Broadway comedy-drama stage play and the cast of the picture will be all-star. It is not yet indicated whether Chester Morris will appear in it; he is under personal contract to Mr. West.

William Haines, who has been in pictures some years and has done everything in them from football to golf, is playing his first cowboy role. He is engaged in "Easy Going," a comedy romance of the West, under Fred Niblo's direction at the Metro-Goldwyn-Mayer studios.

Rowland V. Lee, who directed such successes as "The Wolf of Wall Street" and "The Mysterious Dr. Fu Manchu" has signed a new agreement whereby Paramount will have his exclusive services for an extended term. Lee has just completed George Bancroft's new picture "Ladies Love Brutes," and is now engaged in directing "The Return of Dr. Fu Manchu," a sequel to the former story of the Chinese master mind.

Lewis Stone continues to be one of the busiest players at any of the West Coast studios. No sooner had Metro-Goldwyn-Mayer announced that Stone would play in "The Big House," a convict drama, than he was also announced for a featured part in Greta Garbo's new starring film, "Romance."



Marie Dressler and Polly Moran, as they appear in "Caught Short," for Metro-Goldwyn-Mayer.

Red-Hot Rhythm

A Musical Comedy
Success, with

Alan Hale

—
All Music—All Sound—
All Dialogue

Four PATHE Box Office Features

His First Command

An Interesting Story of
Army Life, with

Wm. Boyd

—
All Music—All Sound—
All Dialogue

Good Pictures Always-- No "Lemons" in the Lot!

Pathe's front rank as a producer of better features has been gained by its policy of furnishing good pictures one after another. Ask the Exhibitor who has used the PATHE product this season and he will back up the statements made herein.

The four feature pictures shown herewith are fair samples of what PATHE'S entire output consists of. Favorite stars, competent directors, good stories and excellent supporting casts.

Distributed in Canada by Regal Films Ltd.

This Thing Called Love

A Splendid Romance of
the Better Kind

**Edmund Lowe and
Constance Bennett**

—
All Music—All Sound—
All Dialogue

Four PATHE Better Pictures

The Grand Parade

A Story of the Old
Minstrel Days, with

**Helen Twelvetrees
and Fred Scott**

—
All Music—All Sound—
All Dialogue

Your Every Need in
Short Subjects

Can Be Better Met With

PATHE'S

Unequalled Line-Up

Two-Reel Comedies

Pathe News--Sound or Silent

Pathe Audio Review

Aesop's Film Fables

Rice's Sportlights

Topics of the Day

Distributed in Canada by

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Toronto, Montreal, St. John,
Winnipeg, Calgary, Vancouver